

Glamour Instruction Guide Torya Coates Beauty Center

Torya Coates
Professional Makeup Artist
Step by Step Glamour Look

www.marykay.com/toryacoates toryabeautycenter@gmail.com (630) 301-4845

Demonstration Products

SKIN CARE

TimeWise Miracles Set 3D

PRIME AND PREP

- Foundation Primer Sunscreen Broad Spectrum spf 15
- Mary Kay Eye Primer

FLAWLESS FACE

- TimeWise 3D Foundation Matte Bronze W 150
- Perfecting Concealer Under Eye Corrector
- Perfecting Concealer Deep Bronze
- Sheer Mineral Pressed Powder Bronze 2

LUSCIOUS LIPS

- · True Dimensions Lipstick Natural Beauté
- Lip Liner Rose
- · Nourishine Plus Lip Gloss Berry Dazzle

WOW BROWS

- ChromaFusion Eye Shadow Hot Fudge
- Precision Brow Brunette
- Volumizing Brow Tint
- Perfecting Concealer Light Bronze

ENHANCED EYES

- Liquid Eye Shadow Purple Nova
- ChromaFusion Eye Shadow Rose Gold
- ChromaFusion Eye Shadow Dusty Rose
- MKBlack Eyeliner
- Chromofusion Eye Shadow Evening Navy
- · Lash Intensity Mascara

TOOLS

- Essential Brush Collection Includes the All-Over Powder brush, Cheek brush, All-Over Eye Shadow brush, Eye Crease brush & Eye Smudger Brush
- Blending Brush
- Liquid Foundation Brush
- Cream Color brush

OTHER PRODUCTS

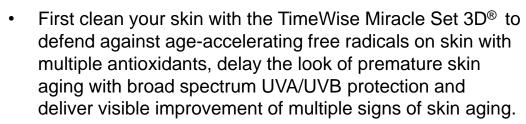
Perfect Palette
Petite Palette



Step 1: Even Skin Tone







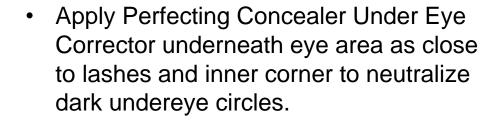
- Next apply Foundation Primer onto nose and cheek area then gently in circular motions blend it out to outwards to cover your whole face.
- Use the Liquid Foundation Brush with the foundation and tap the foundation from the middle of the face, by the nose area and smooth outwards toward the hairline.
- Use the blending brush to smooth foundation in circular or short, sweeping motions until the desired look is achieved.





Step 2: Correct & Conceal

Perfecting Concealer Under Eye Corrector Perfecting Concealer Deep Bronze





- Apply Perfecting Concealer Deep Bronze to conceal any imperfections underneath eye area as close to lashes and inner corner and any area that needs concealing.
- Use the Cream Color Brush to gently smooth the product.









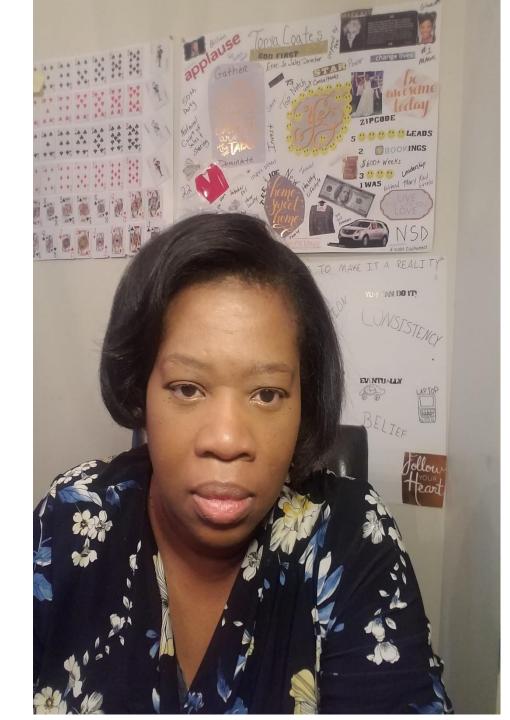
Step 3: Flawless Finish

Sheer Mineral Pressed Powder Bronze 2 All Over Powder Brush



Sweep the All-Over Powder Brush across the pressed powder. Tap off excess. Then using light, long, downward strokes, apply powder on forehead and work down to the chin, covering the entire face to set makeup and leave a soft, matte finish.



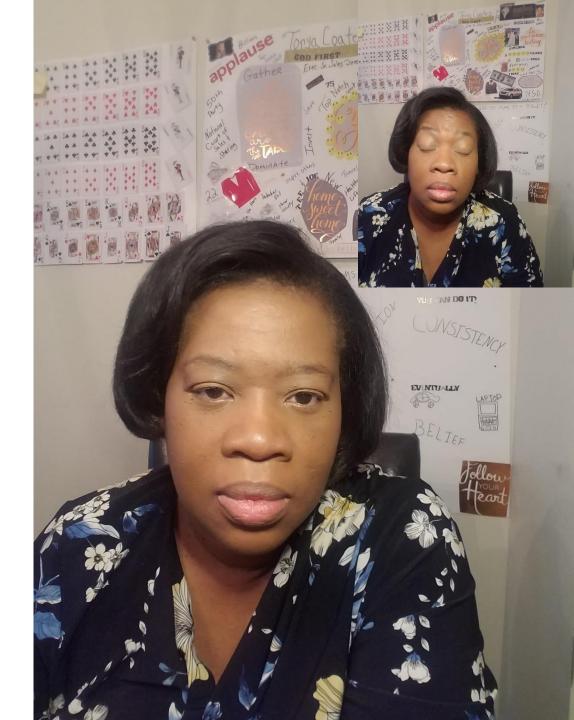


Step 4: Prime & Prep

Mary Kay Eye Primer

Apply a small amount to the eyelid prior to applying eye color. Blend gently using your fingertip. Your face is now flawless.





Step 5: Luscious Lips

True Dimensions Lipstick Natural Beauté Lip Liner Rose Nourishine Plus Lip Gloss Berry Dazzle

- Apply a close to your natural lip color lipstick. Using the True Dimensions Lipstick onto lips. Product is Infused with advanced skin care ingredients, the formula smooths the appearance of fine lines and helps lips look fuller.
- Draw a line around your natural lip line.
 Use short, feathery strokes to create a
 soft, natural lip line. Blend lip liner on the
 end of lip not over and into the inner
 corners of the lip.
- Apply lip gloss to the outer part of lip evenly.







Step 6: Cheeks

Chromafusion Blush WineBerry Cheek Brush



Applying Mary Kay Chromafusion® Blush with the Mary Kay® Cheek Brush. Apply blush to the apples of your cheeks using the angled side of the brush.





Step 7: Wow Brows

Eyebrow Eyeliner Brush ChromaFusion Eye Shadow Hot Fudge Precision Brow Brunette Volumizing Brow Tint Perfecting Concealer Light Bronze

- Find the perfect shape by finding the 3 key points of your eyebrows. First is vertical point at side of your nose. Second aligns with your pupil (this is your arch point) The last is the outer corner.
- Using The Eyebrow Eyeliner Brush apply the Chromofusion Eye Shadow Hot Fudge with gentle upward strokes and fill in brows with featherlight strokes.
- Using the Brow Liner line the outer area of your brows and using feather strokes fill in any gaps.
- Using the Eyeliner brush Brush your brows upward and outward.
- Then for wow-worthy brows, first wipe excess formula from the tip of the brush. Then, starting at the thickest part of the brow, apply the volumizing brow tint in short, upward strokes following the direction of hair growth until desired look is achieved. Use tapered spoolie tip to go back and fill in any areas you might have missed or to perfectly place a particular part of your brow.
- Last use concealer to define the top and bottom of brows for a smooth flawless finish.











Step 8: Enhanced Eyes

Liquid Eye Shadow Purple Nova ChromaFusion Eye Shadow Rose Gold ChromaFusion Eye Shadow Dusty Rose All-Over Eye Shadow, Eye Crease & Cream Color brushes



- Glide on this liquid eye shadow to saturates eyelid and eyeball area with the pigment-packed Purple Nova color in a single swipe.
- Blend with cream eye shadow brush.
- Next using the all over eye shadow brush apply the Rose Gold eye shadow on the lid toward inner corner.
- Last with the eye crease brush apply the Dusty Rose eye shadow to the crease area and blend to the outer corners.





Step 9: Eyes Defined

Eyeliner Brush
MKBlack Eyeliner
Chromofusion Eye Shadow Evening Navy
Lash Intensity Mascara

- Using the eyeliner brush, apply the Evening Navy eye shadow and line the bottom lashes and blend at lash line.
- Apply Eyeliner to create a perfect thin line, start at the inner corners of the outside edge of the lash lines, drawing short, interconnecting lines. For thicker lines, draw over the lines a second time.
- Using the Lash Intensity Mascara place brush at root of lashes and use a back-andforth motion as you work the brush along the length of the lashes. Follow up by rotating the brush 180 degrees as you sweep from root to tip to help the dual brush zones work through the lashes.







Step 10: Products & Pricing

Create your perfect collection of skin care, makeup, tools, and palettes.

T' IM' IM' I O - (OD	Φ440 E !!	-: (
TimeWise Miracles Set 3D Tourndation Primar Supporting Proof Spectrum and 15	•	size, or \$25 the Go Set
Foundation Primer Sunscreen Broad Spectrum spf 15 Time Wise 3D Foundation Motte Broad W 150	\$20	
TimeWise 3D Foundation Matte Bronze W 150 Profession Connection	\$25	
Perfecting Concealer Under Eye Corrector	\$16	
Perfecting Concealer Deep Bronze	\$16	
Sheer Mineral Pressed Powder Bronze 2	\$16	
Mary Kay Eye Primer	\$12	
True Dimensions Lipstick Natural Beauté	\$18	
Lip Liner Rose	\$12	
 Nourishine Plus Lip Gloss Berry Dazzle 	\$15	
 ChromaFusion Eye Shadow Hot Fudge 	\$8	
Precision Brow Brunette	\$14	
Volumizing Brow Tint	\$14	
 Perfecting Concealer Light Bronze 	\$16	
 Liquid Eye Shadow Purple Nova 	\$14	
ChromaFusion Eye Shadow Rose Gold	\$8	
ChromaFusion Eye Shadow Dusty Rose	\$8	
MKBlack Eyeliner	\$12	
Chromofusion Eye Shadow Evening Navy	\$8	
Lash Intensity Mascara	\$18	
Blending Brush	\$16	
Liquid Foundation Brush	\$14	MARY KAY
Cream Color brush	\$12	
Essential Brush Collection	\$ 55	
Includes the All-Over Powder brush, Cheek brush,	·	
All-Over Eye Shadow brush, Eye Crease brush & Eye Smudger Brush		
Perfect Palette	\$18	MARYKAL
Petite Palette	\$8	







Shop online with me anytime, anywhere!!! Torya Coates

www.marykay.com/toryacoates

(630) 301-4845

toryabeautycenter@gmail.com





\$100

Order Your Mary Kay Starter Kit Today! Includes over \$400 Full Size Products & Much More!



Need extra cash, learn more about our business opportunity.

